



MSOCITY

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Contract # 338167

Contract #		338167			
Schedule Dates	10/25/12-10/29/12			Date Entered	10/22/12
Advertiser	Pol/B Obama/D/Pref/US (16256)			Last Modified	10/22/12
Agency	Greer, Margolis, Mitchell & Associates (2890)	Entered By	Jill Hipskind	By Broadcast Month	Spots
Product	Political - Federal Candidate (1067)	CO-DP	No	Oct. 2012	32
Brand	1537/OBAMA FOR AMERICA (134149)	Headline #	06387737	Nov. 2012	4
Salesperson	Telerep/Philadelphia, Philadelphia (1057)	Demo		Grand Total:	36
Sales Office	Telerep/Philadelphia	Order Type	Normal		\$95,925.00
Buyer Name	BASSETT, LAURA	Package Deal			
Phone/Fax	/	Commission %	15.00		
Comments	CP_E	Commission	\$14,388.75		
Account Types	National/Political	Net Total	\$81,536.25		
Billing Type	Standard	Sales Tax			
Comments	OBAMA FOR AMERICA				

CONTRAVAILON CONTRACT

advertisers that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station whether verbal or written.



WSOC-TV

WSOC-TV
1901 North Tryon Street
Charlotte, NC 28206-2700

Greer, Margolis, Mitchell & Associates
3050 K Street NW
Washington, DC 20007

CPE
Buyer Name
Phone/Fax

95101/1537
/
National/Political

Comments
Billing Type
Phone/Fax

REP HEADLINE# 6387737
*** ORIGINAL REV#0 ***

338167
REP: TEL# 610-225-4100
ORDER WORKSHEET FAX# 610-225-1191
HARRIS REPORT FROM REP OCT19/12 19.17
*** WSOC-TV ***

ADV # 7678 ADV. NAME POLI/B OBAMA/D/PRE/US
AGY # 2890 AGY. NAME GREER, MARGOLIS, MITCHELL
3050 K ST NW,
WASHINGTON, DC 20007

ORDER # CONTRACT # 6387737
PRDCT OBAMA FOR AMERICA EST#1537 COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT25/12 OCT29/12 WK-1

CITY TAX STATE TAX
CLASS: NATL. LOCAL REGIONAL
CO-OP BILLING NEEDED DATE OCT19/12 19.17

REP: TO JILL
FR JARED
NEW OBAMA ORDER : 60
TOTAL \$95925
PLS CNF THANKS

CON CM
***** THIS IS A CASH IN ADVANCE SCHEDEULE *****
ALL INVOICES ARE TO BE SENT TO:
GREER MARGOLIS
ACCOUNTING
1010 WISCONSIN AVENUE NW
SUITE 800
WASHINGTON, DC 20007

: LINE#:REP : CD: TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS: WEEK : DAYS : TOTAL:
: LINE#: : : : : : : : : : : : : : : : : :
AGENCY ADVERTISER CODE = 95 AGENCY EST# = 1537
AGENCY PRODUCT CODE = 101
1 500A-530A 60 \$850.00 10/25 10/29 1 5 TH-F, M 1
PROGRAM : EYE-5AM DAYBRK
2 530A-600A 60 \$850.00 10/25 10/29 2 TH-F, M 2
PROGRAM : EYE-5AM DAYBRK

REP HEADLINE# 6387737
*** ORIGINAL REV#0 ***

REP: TEL# 610-225-4100
ORDER WORKSHEET

FAX# 610-225-1191 OCT19/12 19.17
HARRIS REPORT FROM REP

	LINE#:	REP :	CD:	TIME	PERIOD	: LGTH :	SEC :	RATE	:	START	: END	: SPTS:	WEEK :	DAYS	: TOTL:
	LINE#:	:	:	:	:	:	:	:	DATE	DATE	:	/WK:	INVT	:	: SPTS:
3		600A-630A				60		\$2,350.00	10/25	10/29	3	4			3
PROGRAM :	EYE NWS DAYBRK					60		\$2,350.00	10/25	10/29	3		TH-F, M		3
4	630A-700A					60		\$2,350.00	10/25	10/29	3		TH-F, M		3
PROGRAM :	EYE NWS DAYBRK					60		\$2,350.00	10/25	10/29	3		TH-F, M		3
5	700A-800A					60		\$2,150.00	10/25	10/29	3		TH-F, M		3
PROGRAM :	GD MRN AMR-ABC					60		\$1,975.00	10/25	10/29	3		TH-F, M		3
6	800A-900A					60		\$1,975.00	10/25	10/29	3		TH-F, M		3
PROGRAM :	GD MRN AMR-ABC					60		\$600.00	10/28	10/28	1	5	SUN		1
7	700A-800A					60		\$600.00	10/28	10/28	1	3	SUN		1
PROGRAM :	EARLY MORNING					60		\$1,600.00	10/28	10/28	1	3	SUN		1
8	800A-900A					60		\$1,600.00	10/28	10/28	1	3	SUN		1
PROGRAM :	EARLY MORNING					60		\$1,600.00	10/28	10/28	1	3	SUN		1
9	900A-1000A					60		\$1,600.00	10/28	10/28	1	3	SUN		1
PROGRAM :	LIVE WTH KELLY					60		\$1,600.00	10/28	10/28	1	3	SUN		1
10	1000A-1100A					60		\$750.00	10/25	10/29	2	5	TH-F, M		2
PROGRAM :	DR. PHIL					60		\$750.00	10/25	10/29	2	5	TH-F, M		2
11	1200N-100P					60		\$750.00	10/25	10/29	2	5	TH-F, M		2
PROGRAM :	EYEWIT MIDDAY					60		\$750.00	10/25	10/29	2	5	TH-F, M		2
12	400P-500P					60		\$1,650.00	10/25	10/29	2	5	TH-F, M		2
PROGRAM :	DR. OZ					60		\$1,650.00	10/25	10/29	2	5	TH-F, M		2
13	500P-530P					60		\$1,650.00	10/25	10/29	1	4	TH-F, M		1
PROGRAM :	EYEWIT NWS 5					60		\$2,400.00	10/25	10/29	1	4	TH-F, M		2
14	530P-600P					60		\$2,600.00	10/25	10/29	2	4	TH-F, M		2
PROGRAM :	EYEWIT NWS 5.30					60		\$2,600.00	10/25	10/29	2	4	TH-F, M		2

REP HEADLINE# 6387737
*** ORIGINAT REV#0 ***

REP: TEL# 610-225-410
ORDER WORKSHEET

FAX# 610-22
HARRIS REPORT FROM REP

OCT 19 / 12 19.17